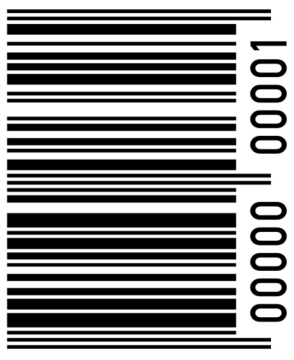


BOURG LUXE

HUMANITY

Volume 2



www.bourgluxe.com

www.bourgluxe.com

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Simplicity &
Luxe Quality



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CREDITS



"Unleash your inner fashion icon with Bourg Luxe. Our luxury streetwear clothing line combines high-end fashion with urban street style, making it perfect for those who want to make a statement with their clothing.

From bold t-shirts to comfortable hoodies and jackets, our collection features a wide range of clothing made with premium materials and attention to detail. Whether you're hitting the streets or the runway, Bourg Luxe has something for you. Experience the fusion of luxury and streetwear with Bourg Luxe. Stand out from the crowd and make a statement with our unique designs and bold colors. Upgrade your wardrobe and elevate your style with our collection today.

Shop now at Bourgluxe.com

SULTAN KHAN

Photographer and Videographer for Bourg Luxe media edits and digitable deliverables

AUDRANIA WILLIAMS

Major investor into the Bourg Luxe projects & events of 2022-2023

ANDRE M RUSSELL

Senior Advisory and Outreach Recruiter for Brand personnel .

THAYDRA WARD

Lead computer programmer / developer , maintaining website optimization

MIRANDA RUSSELL

Lead financial advisor and tax advisement

PHILIP RUSSELL

Marketing Director ensuring production efficiency & brand awareness

CAIN ELLIOTT

Production assistant & coordinator

BRAND OVERVIEW

“ *Never focus on fitting in, focus on being the difference* ”



Bourg Luxe is a luxury fashion streetwear brand that is dedicated to showcasing the latest trends and styles to the world of streetwear fashion. The brand is known for its sleek and sophisticated design, as well as its in-depth coverage of the fashion individuality, Bourg Luxe has its finger on the pulse of the fashion world.

This magazine is recognized for its high-quality photography, which captures the beauty and elegance of the fashion industry. With an expert team of writers, editors, and photographers, Bourg Luxe is able to deliver an unparalleled level of coverage and insight into the world of luxe streetwear fashion.



Whether you're a fashion aficionado or just looking to stay on top of the latest trends, Bourg Luxe is the ultimate source for all things fashion. With its dedication to style, elegance, and luxury, Bourg Luxe is the premier choice for anyone who wants to stay on the cutting edge of fashion with a simplicity look accompanied by premium quality feels.



HUMANITY COLLECTION 22'

Bourg Luxe is a luxury streetwear clothing line that combines high-end fashion with urban street style. Founded by a team of fashion industry veterans, Bourg Luxe is dedicated to creating clothing that is both stylish and comfortable.

Our collection features a wide range of clothing, including t-shirts, hoodies, jackets, and more, all made with premium materials and attention to detail. We believe that luxury and streetwear can coexist, and our collection is a reflection of that belief. With a focus on bold colors and unique designs,

Bourg Luxe is perfect for the fashion-forward individual who wants to stand out from the crowd. Whether you're hitting the streets or the runway, Bourg Luxe is the perfect choice for those who want to make a statement with their clothing.

Bourg originated in 2017 building brand awareness in the West Coast after attending the UofA fashion (2018), Phoenix Fashion Week (2019), and a strong presence in the East Coast rooting from South Florida. This collection of Bourg Luxe is Humanity serving as our Fall collection.

Humanity is our collection title because we wanted to hone in the essences of individual personality playing a essential role in the macro society of culture & history. There are several billion individuals on this planet yet our culture, history & society is shaped by the few that make their presences felt rather than blend in. This collection prevalence rest on finding your direction in life (Compass arrows) being the difference thru your individuality(zodiac wheel) in your environment and leaving your mark on HUMANITY(Human anatomy centered)



HUMANITY HIGHLIGHTS

“

"I think the biggest thing is to always stay true to yourself and what you stand for." - Virgil Abloh

”



Creative design in fashion is a constantly evolving and captivating art form. The beauty of fashion lies in its ability to blend form and function, allowing designers to express themselves while also meeting the practical needs of their clients.

In addition to materials and shapes, color is also an important tool for designers to create beauty in fashion. Bold and bright colors can create a sense of energy and excitement, while more muted tones can evoke a sense of calm and serenity. Designers like Paul Smith and Miuccia Prada have made color a central element of their collections, creating garments that are both striking and wearable.



Finally, the beauty of creative design in fashion also comes from the way it reflects and interacts with culture and society. From the punk movement in the 1970s to the current wave of streetwear, fashion has always been a way for people to express themselves and their identities. Designers who are able to tap into cultural trends and create garments that resonate with people on a personal level are able to create truly beautiful and meaningful fashion.







BLENDING LUXE X STREETWEAR

ORLANDO

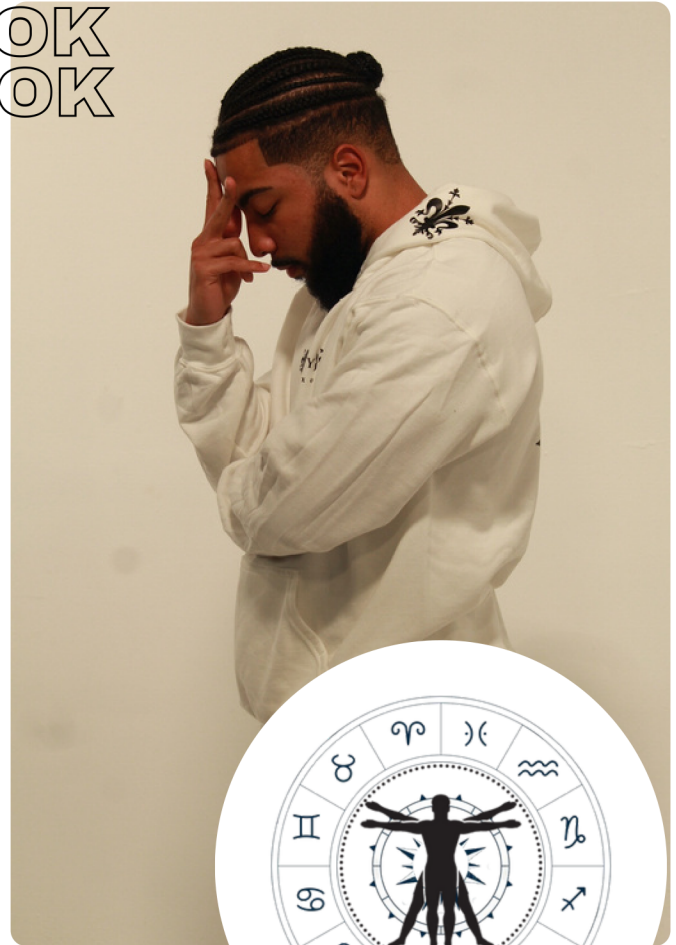
Bourgluxe.com

LOOK
BOOK
LOOK
BOOK

January 03, 2023

Blending luxury fashion with streetwear in a clothing line can create a unique and versatile style that appeals to a wide range of customers. By combining high-end fabrics and design elements with more casual and comfortable streetwear styles, a clothing line can offer a blend of luxury and practicality.

By offering a mix of both luxury and streetwear styles, a clothing line can cater to a diverse customer base and provide a fresh, new take on fashion. Additionally, this blend of styles can help the brand to stand out in the market and be more memorable to the customers.



In this issue,

Luxe Streetwear has become a dominant fashion trend among the modern generation. It is a style of clothing that originated in the urban communities, and it is characterized by its casual and comfortable look. Streetwear combines elements of sportswear, hip-hop, and skate culture. It is often seen as a form of self-expression and a way for people to showcase their individuality.

BOURG LUXE A HOME GROWN BRAND



SHOP NOW

WWW.BOURGLUXE.COM



HUMANITY
HOLIDAYS

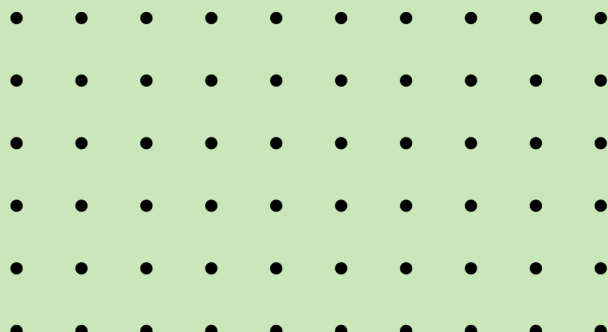



SHOP NOW



RECAP OF SPRING 22'

WWW.BOURGLUXE.COM

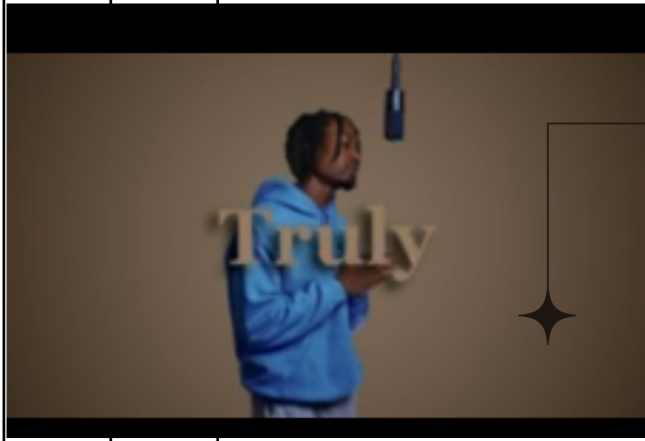


Street Sustainability



We are dedicated to sustainable and ethical clothing production. We understand the importance of responsible sourcing and are committed to using environmentally-friendly materials and practices in all of our production processes. Our clothing is made with organic cotton, recycled polyester, and other sustainable materials, reducing our carbon footprint and minimizing waste. We also work closely with our suppliers to ensure that our production facilities are socially responsible, providing fair wages and safe working conditions for all workers. By prioritizing sustainability and ethics in our production, we aim to make a positive impact on both people and the planet.





J. Russell

Editor-in-Chief



Bourg Summary

let's follow how luxe streetwear fashion has come to prominence in the last decade. Not only in daily life, but important moments such as concerts, sporting events, runways,

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MAGAZINE

Vol.02

**BOURG LUXE SPRING
23' COLLECTION
PENDING...**

**Follow us on our socials
to stay updated
with collection roll outs,
exclusive drops, and
recruitment
opportunities**

**MODEL CALL CASTING
IN LATE MARCH**

**We'll start call casting
for models for the
spring collection around
late March**

**MORE EVENTS, MORE
ENGAGEMENT**

**2023 is a year we plan
to pack with exciting
events to further push
our brand with the
community**

