

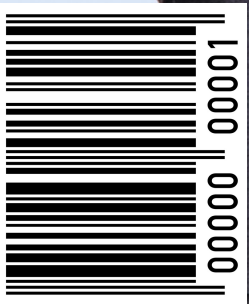
BOURG

03-Summer

Volume 03

GET TO
KNOW
BOURG W/

LUXE
MAGAZINE



SHADES
SPONSORED
BY: PLUOTO

10

FASHION
TRENDS
IN 2023

DECORUM
FALL/WINTER

2023



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CREDITS



RESEARCH AND
DEVELOPMENT IN
MIAMI

SUMMER/FALL 23

ART & DESIGN
STUDIO



"Bourg Luxe" is a cutting-edge streetwear clothing brand that stands out for its emphasis on individuality, superior quality, and distinctive designs. Renowned for its premium fashion offerings, the brand has carved a niche by seamlessly blending urban street style with a touch of luxury. At the heart of Bourg Luxe's ethos is the celebration of individuality. The brand empowers wearers to express their unique personalities and styles through its diverse range of clothing. Unlike mass-produced fashion, Bourg Luxe encourages customers to embrace their distinctiveness, fostering a sense of self-expression and authenticity.

Shop now at Bourgluxe.com

**STEVEN ELICE
JODNY FRANCOIS**

Photographer and Videographer for Bourg Luxe media edits and digitable deliverables

AUDRANIA WILLIAMS

Major investor into the Bourg Luxe projects & events of 2022-2023

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Senior Advisory and Outreach Recruiter for Brand personnel .

THAYDRA W

Lead computer programmer / developer , maintaining website optimization

MIRANDA R

Lead financial advisor and tax advisement

PHILIP R

Marketing Director ensuring production efficiency & brand awareness

BRAND OVERVIEW

“ *Never focus on fitting in, focus on being the difference* ”

Bourg Luxe is a luxury fashion streetwear brand that is dedicated to showcasing innovating streetwear styles to the world of fashion. The brand is known for its sleek and sophisticated design, as well as its in-depth coverage of the fashion individuality, Bourg Luxe has its finger on the pulse of the fashion world.

This magazine is recognized for its high-quality photography, which captures the beauty and elegance of the fashion industry. With an expert team of writers, editors, and photographers, Bourg Luxe is able to deliver an unparalleled level of coverage and insight into the world of luxe streetwear fashion.

Whether you're a fashion aficionado or just looking to stay on top of the latest trends, Bourg Luxe is the ultimate source for all things fashion. With its dedication to style, elegance, and luxury, Bourg Luxe is the premier choice for anyone who wants to stay on the cutting edge of fashion with a simplicity look accompanied by premium quality feels.





@bourgluxe



SUMMER COLLECTION 23'

v

Creative design in fashion is a constantly evolving and captivating art form. The beauty of fashion lies in its ability to blend form and function, allowing designers to express themselves while also meeting the practical needs of their clients.

Finally, the beauty of creative design in fashion also comes from the way it reflects and interacts with culture and society. From the punk movement in the 1970s to the current wave of streetwear, fashion has always been a way for people to express themselves and their identities. Designers who are able to tap into cultural trends and create garments that resonate with people on a personal level are able to create truly beautiful and meaningful fashion.

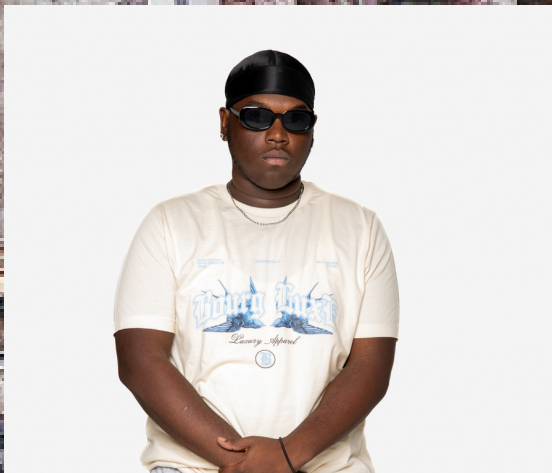
SUMMER HIGHLIGHTS

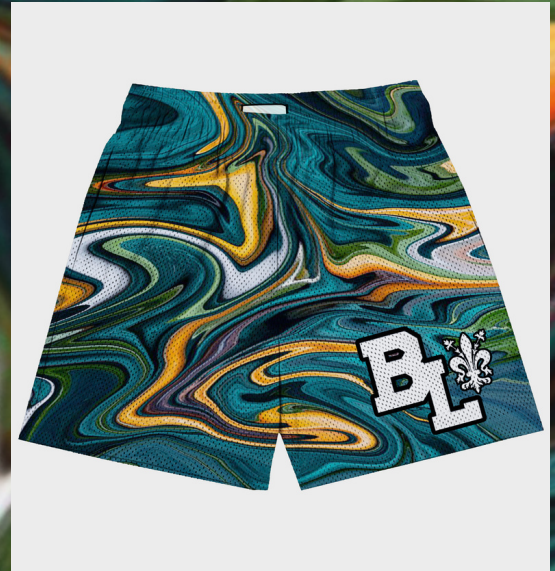
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"I think the biggest thing is to always stay true to yourself and what you stand for." - Virgil Abloh

”







BLENDING LUXE X STREETWEAR

MIAMI

Bourgluxe.com

January 03, 2023

LOOK
BOOK
LOOK
BOOK

Blending luxury fashion with streetwear in a clothing line can create a unique and versatile style that appeals to a wide range of customers. By combining high-end fabrics and design elements with more casual and comfortable streetwear styles, a clothing line can offer a blend of luxury and practicality.

By offering a mix of both luxury and streetwear styles, a clothing line can cater to a diverse customer base and provide a fresh, new take on fashion. Additionally, this blend of styles can help the brand to stand out in the market and be more memorable to the customers.



In this issue,

Luxe Streetwear has become a dominant fashion trend among the modern generation. It is a style of clothing that originated in the urban communities, and it is characterized by its casual and comfortable look. Streetwear combines elements of sportswear, hip-hop, and skate culture. It is often seen as a form of self-expression and a way for people to showcase their individuality.

BOURG LUXE- HOME GROWN BRAND ACROSS SEAS



SHOP NOW

WWW.BOURGLUXE.COM



BOURG ABROAD
SANTORINI, GREECE



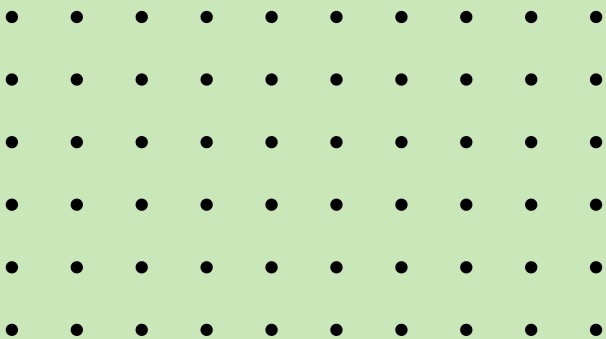
FASHION

SHOP NOW



RECAP OF HUMANITY

WWW.BOURGLUXE.COM





Luxe Meets Streetwear

In today's ever-evolving fashion landscape, the allure of luxury streetwear has captured the hearts of trendsetters and fashion enthusiasts alike, becoming a formidable force in the industry. The fusion of opulence and urban edge has birthed a fervent desire for pieces that seamlessly blend individuality, premium craftsmanship, and distinct design -

a desire that "Bourg Luxe" has masterfully catered to. As society embraces a more eclectic and expressive approach to personal style, the brand has risen to the occasion, offering a collection that not only reflects the spirit of the streets but also encapsulates the essence of exclusivity.

The growing appetite for luxury streetwear is more than a trend; it's a cultural movement that encapsulates the desire for unique, high-quality pieces that make a statement about identity and status.

"Bourg Luxe Magazine" delves into the heart of this phenomenon, exploring the intersections of luxury and street culture, and celebrating the brand's role in shaping this dynamic and captivating fashion narrative.



Bourg Artist



MUSIC EDITION

Music and fashion have a long-standing relationship in society, with each influencing the other in various ways. From studio wear becoming a fashion staple to artist influencing trends, the two worlds continue to intersect in new and exciting ways. With the increasing popularity of streetwear and collaboration between fashion and musical artist.



*Jahmir
Russell*

Editor-in-Chief

In this issue

let's follow how luxe streetwear fashion has come to prominence in the last decade. Not only in daily life, but important moments such as concerts, sporting events, runways,

MAGAZINE

Vol.04

Oct



**BOURG LUXE WINTER
23' COLLECTION
PENDING...**

Follow us on our socials
to stay updated
with collection roll outs,
exelusive drops, and
recruitment
oppurtunities

**MODEL CALL CASTING
PHTOSHOOT SPRING**

We'll start call casting^{24'}
for models for the
spring collection around
late Jan

**MORE EVENTS, MORE
ENGAGEMENT**

2023 is a year we plan
to pack with exciting
events to further push
our brand with the
community

